

Ways to Find Angel Investors



Keywords: *Businesses, angel investor networks, venture capital, startup accelerators*


Audience: *VET Teachers and Providers, Start-uppers and young entrepreneurs, SMEs, Associations and consulting companies, Institutions supporting entrepreneurs and innovation*

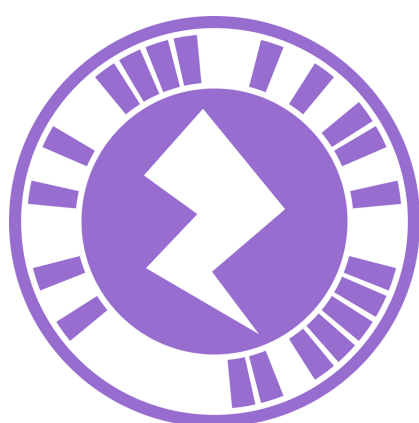
Angel investors are an important part of the startup game, as they can provide critical capital to entrepreneurs looking to get their business off the ground. Unfortunately, it can be difficult to find angel investors who are the right fit for your business. Fortunately, there are a few key strategies that entrepreneurs can use to make the process easier. From scouring angel investor networks and using targeted searches, to networking for referrals and leveraging social media platforms, there are numerous ways to find angel investors who could be a valuable resource for your business.



<https://pixabay.com/photos/business-angel-dollar-money-3410930/>

There are many strategies in the world related to how to get the right business angel. In the video above, 5 specific strategies are presented which you can use when looking for a business angel. Platforms for investors such as Angellist, Groups of Angels, LinkedIn and others are discussed. Also shown is how to communicate and what approach business angels prefer.

Downloading the Zappar App  on your mobile device (AppStore/ Google Play) and pointing toward this flyer, you will see an infographic illustrating the development of circular economy entrepreneurship.



Test Your Knowledge

Are you familiar with ways to find angel investors? Take the AR-based Quiz below

1) Angel investors can provide critical capital to entrepreneurs looking to get their business off the ground



image: Freepik.com

2) Platforms such as Angellist, Groups of Angels and LinkedIn can be used when looking for a business angel



image: Freepik.com

3) Angel investors looking to fund initiatives with sustainability goals have a double motivation



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